

# Archisha J

## WORK EXPERIENCE

### Sales & Customer Service Executive - Lead Generation & Cold Outreach

*Orchestrate / Oct 2024 - present*

love connecting with people — whether it's through customer service call, cold outreach, or closing a sale. I handle inbound and outbound sales conversations and schedule client calls.

#### Project

*Doozy media / July 2024 - Sept 2024*

Worked on content creation, and ad campaigns. Collaborated on influencer and affiliate programs to expand reach and engagement.

## EDUCATIONAL HISTORY

### Mount Carmel College

*Bsc Food Science and nutrition / July 2023 - present.*

### St. Anne's PU College

*PUC - PCMB / 2021- 2023.*

## EDUCATIONAL HISTORY

- KPI tracking & reporting.
- pipeline Funnel analysis.
- Profitability optimisation.
- Advanced Interpersonal & Sales Nuances.
- coachable and a fast learner.



## PROFILE

Working student driven by sales, marketing, and monetisation. I'm passionate about customer acquisition and building strategies that turn attention into growth and growth into revenue.

## SKILLS

- Negotiation and persuasion.
- Market Research Value Proposition.
- Objection handling.
- Consultative Selling
- Relationship Building and prospect qualification.
- CMS, CRM.
- Speed Testing and iteration.

## OFFER/LEAD GENERATION